

My Identity Mission Statement

Tips and things to Remember:

- There is NO wrong way to do this. It's yours, take ownership.
- Get away from what you do or have done and talk about who you are and who you want to become.
- It's ok (actually favorable) if you feel you still need to grow into some of the characteristics that you place in your mission statement
- Focus on characteristics, not just roles. If you include a role – clearly define what that role means to you, not a universal definition.
- Hold space for yourself. This isn't a one and done process and definitely can evolve as you become more yourself.



Who Am I?

Include the following prompts in your statement:

Start with your story – a pivotal moment or defining experience that has assisted with developing your character, perspective.

What was your pain point that changed/created you?

Who are you called to help or impact?

Include your defining characteristics and character traits? Who are you when no one is around? How do you want to be described?

What life do you want to create?

What roles do you wish for your identity to be manifested throughout – be specific. This is heart and mission of the role to you, not just the universal definition
